



British Hard-Rock hailing from Hertfordshire, UK

Electric Black are a British rock quartet from north Hertfordshire, taking influence from the likes of Bad company, Jet, Rival Sons & Black Stone Cherry amongst other hard-rock classics. Formed in 2018, Electric Black are Alistair Shiach on lead vocals & rhythm guitar, Jonny Bryant on lead guitar & backing vocals, Ryan Trotman on bass & backing vocals and Matt Butler on Drums.

Electric Black's material is created to feel euphoric; powerful anthems for the highway with loud guitars, fat-bottomed rhythm, clear and soaring lead vocals, and layered backing harmonies blended for delicate, melodic textures amongst instrumental drive. Lyrically the tracks deal with a number of humanly relatable topics - the desire to better ones' self, ambition and failure, sexual / emotional crossovers and the angst of love.

Ali and Jonny had played together previously for a few years, were writing album material and performing (out of necessity) as a 2 piece after disbanding their previous project. Matt and Ryan became available moving on from their former band; a ready formed solid rhythm section... some things just fall together beautifully. The current line-up has been together since May 2018. Their plan was to get the album recorded and hit the ground running. The debut album 'The Calm Before' was released November 2019.

Though recent in years, Electric Black are strong in numbers, having gained traction through over 150 live shows nationally throughout clubs, venues, festivals and any stage suitable for the straight up hard-rock that Electric Black deliver. Having lead up to the release of their debut album 'The Calm Before' on the live circuit, Electric Black are taking to the digital circuit with the release of 'Love Is A Light', their lead-track and debut official music video injecting some much needed musical uplift in times of worldwide pandemic.

Electric Blacks debut album 'The Calm Before' is available via all reputable platforms.

Press Quotes:

"Solid, no-frills hard rock from start to finish. Clearly driven to succeed, Electric Black's first effort holds plenty of promise for the future."
- 7/10 - Classic Rock Magazine

"The Calm Before is a serious collection of solid rock tunes with a sound that encompasses classic UK artists like Bad Company, but also includes a nice sprinkle of Thunder and Black Cherry. 'Love Is A Light' has hit written all over it" - 9/10 - Powerplay Magazine

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